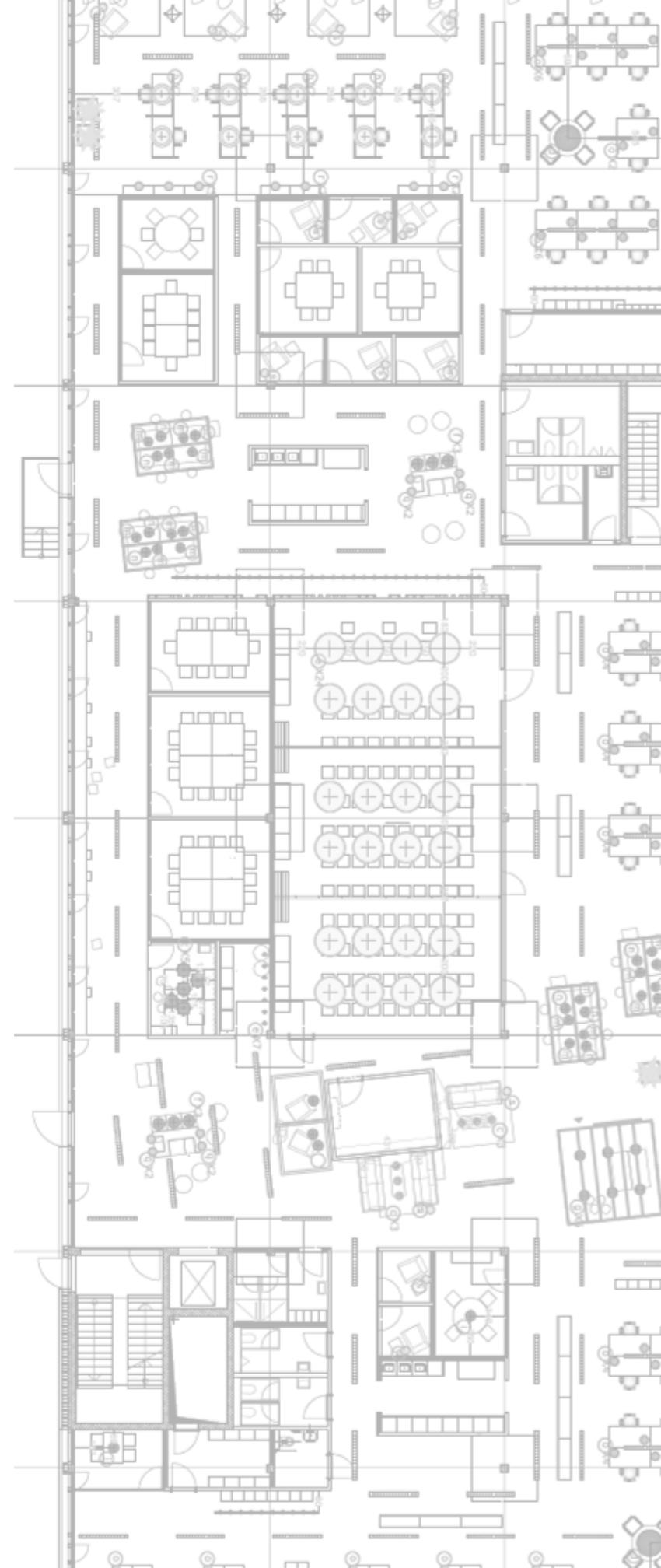


DEMIDESIGN

stefano mich&alessandro de pompeis | interiordesigners

Portfolio | **2** public&events



1

residential

2

public&events

3

IKEA stores

4

styling for advertising

YODLI CAFE' LAUSANNE 2020

Moodboard&Floorplans | samples taken from the complete plans

Client

-IKEA CH& Lausanne 2020 Youth Olympics Committee

Project

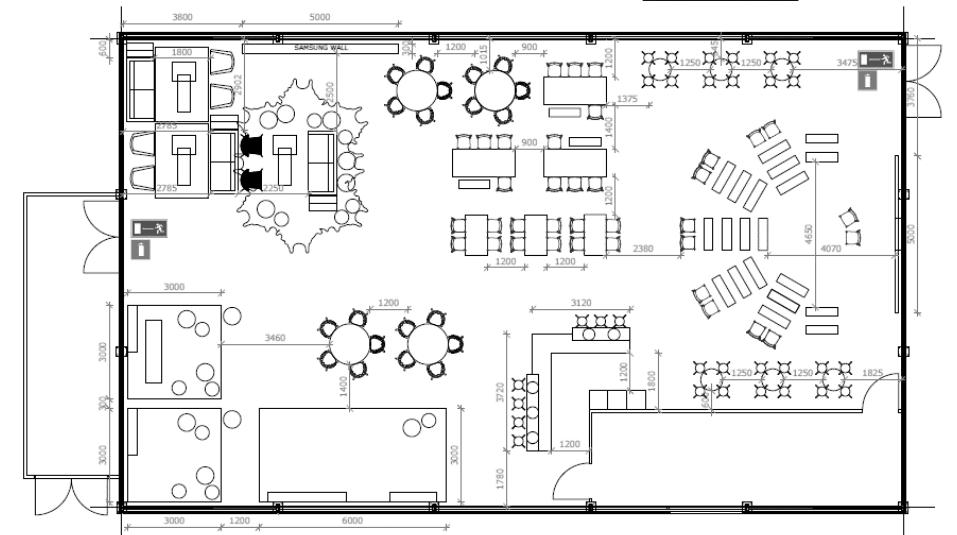
-Space planning
-Interior design

Concept

-The Yodli café was a temporary space of 375 m2 inside a tensile structure in the center of the Vortex in Lausanne (a massive structure that hosted the Olympic village during the winter games) with the function of meeting point for athletes. We have designed a multifunctional and flexible space with lounge areas, café and spaces for interviews and interactive games.

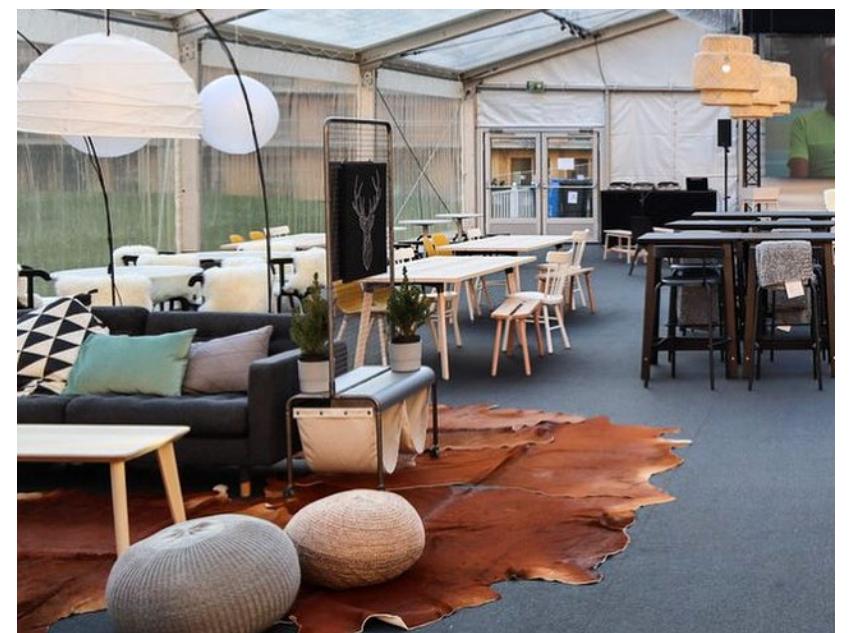
Date

-Lausanne 2020



YODLI CAFE' LAUSANNE 2020

3D views&implementation pic



IKEA CUSTOMER RESTAURANT ROTHENBURG STORE

Moodboard

Client

-IKEA AG Switzerland

Project

-Interior design
-Space planning

Concept

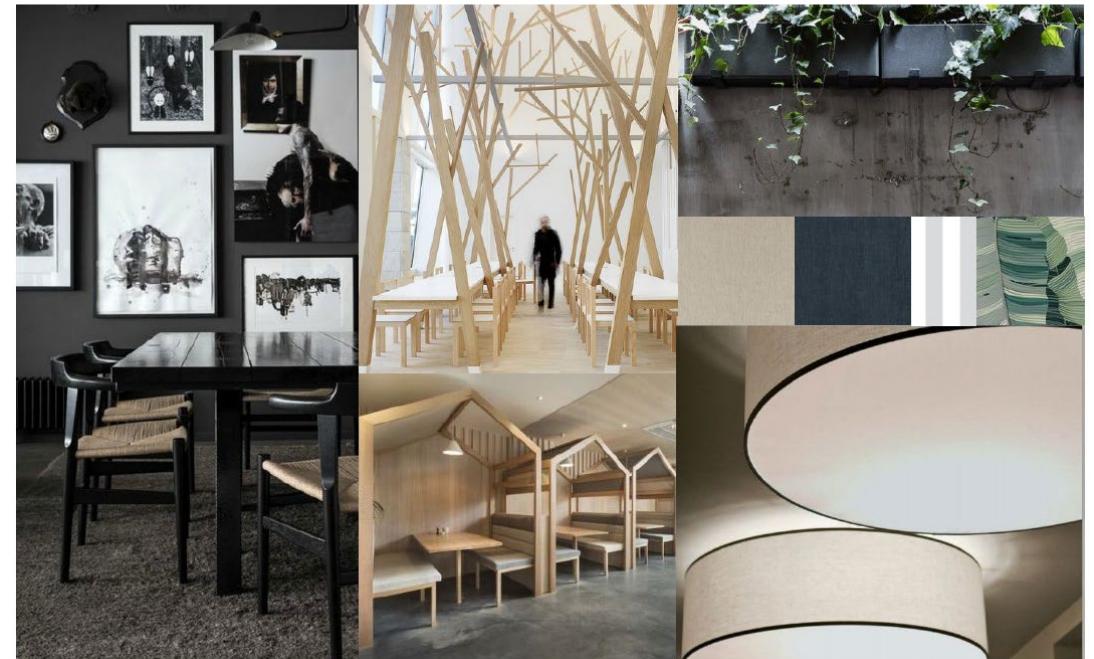
-Swedishness&sustainability

Date

-Rothenburgh CH 2019

Moodboard

IKEA AG Customer Restaurant project | Rothenburgh store



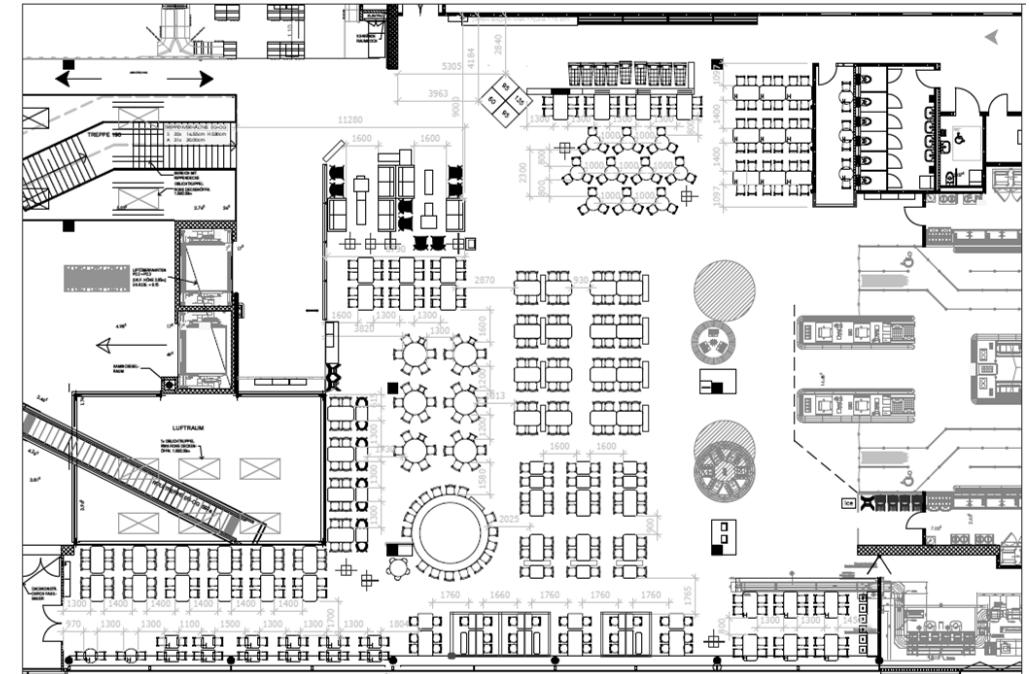
Keywords

IKEA AG Customer Restaurant project | Rothenburgh store



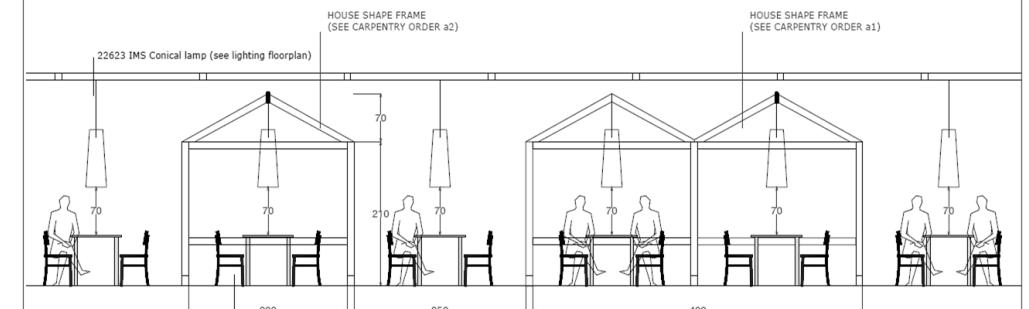
IKEA CUSTOMER RESTAURANT ROTHENBURG STORE

3D views, floorplans&elevations | samples taken from the complete plans



03 Floorplan_Dimensions sc 1:1200

Elevation Q balcony seating (3)



304.289.82 NORRAKER table birch 125x74 (see furniture floorplan)
904.239.84 NORRAKER table birch 74x74 (see furniture floorplan)
604.289.90 NORRAKER bench birch (see furniture floorplan)
802.251.66 IDOLF chair black (see furniture floorplan)

03 Elevation Q sc 1:50

THE IKEA READING ROOM

3D views | samples taken from the complete plans

Client

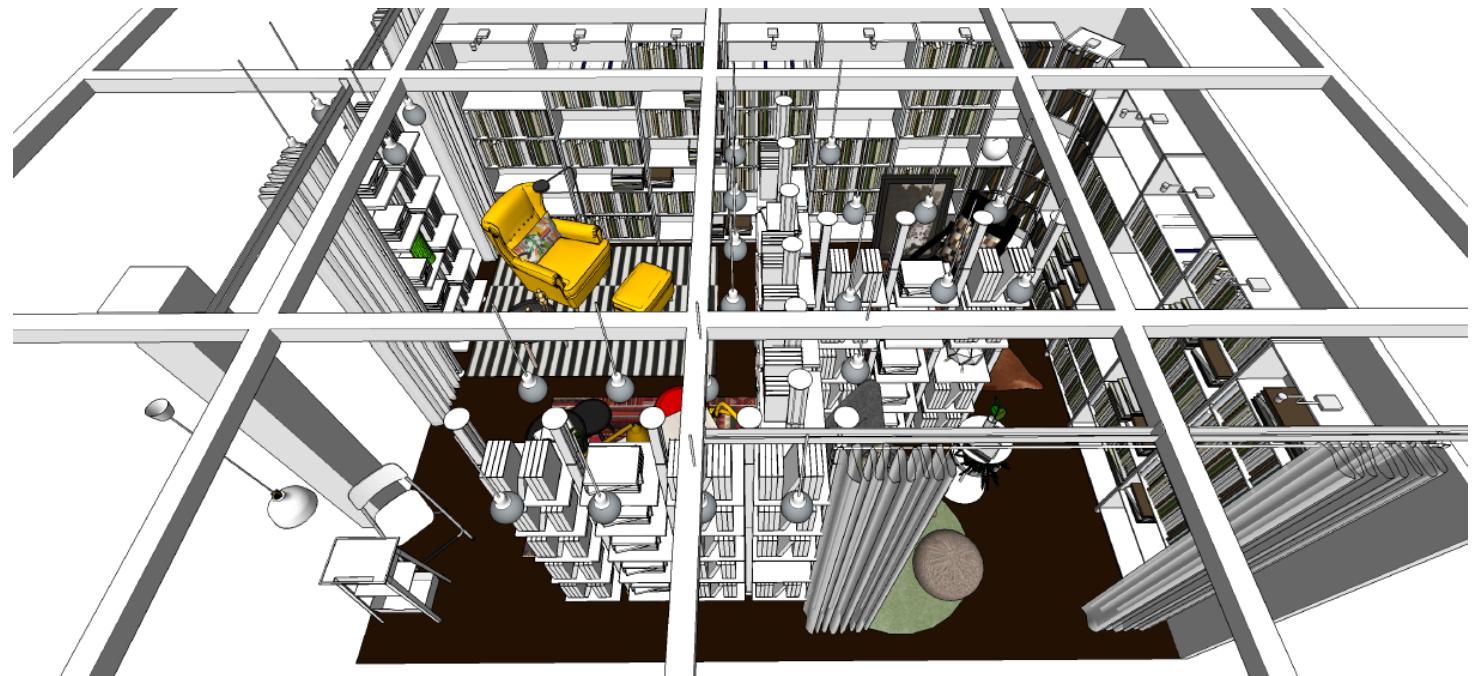
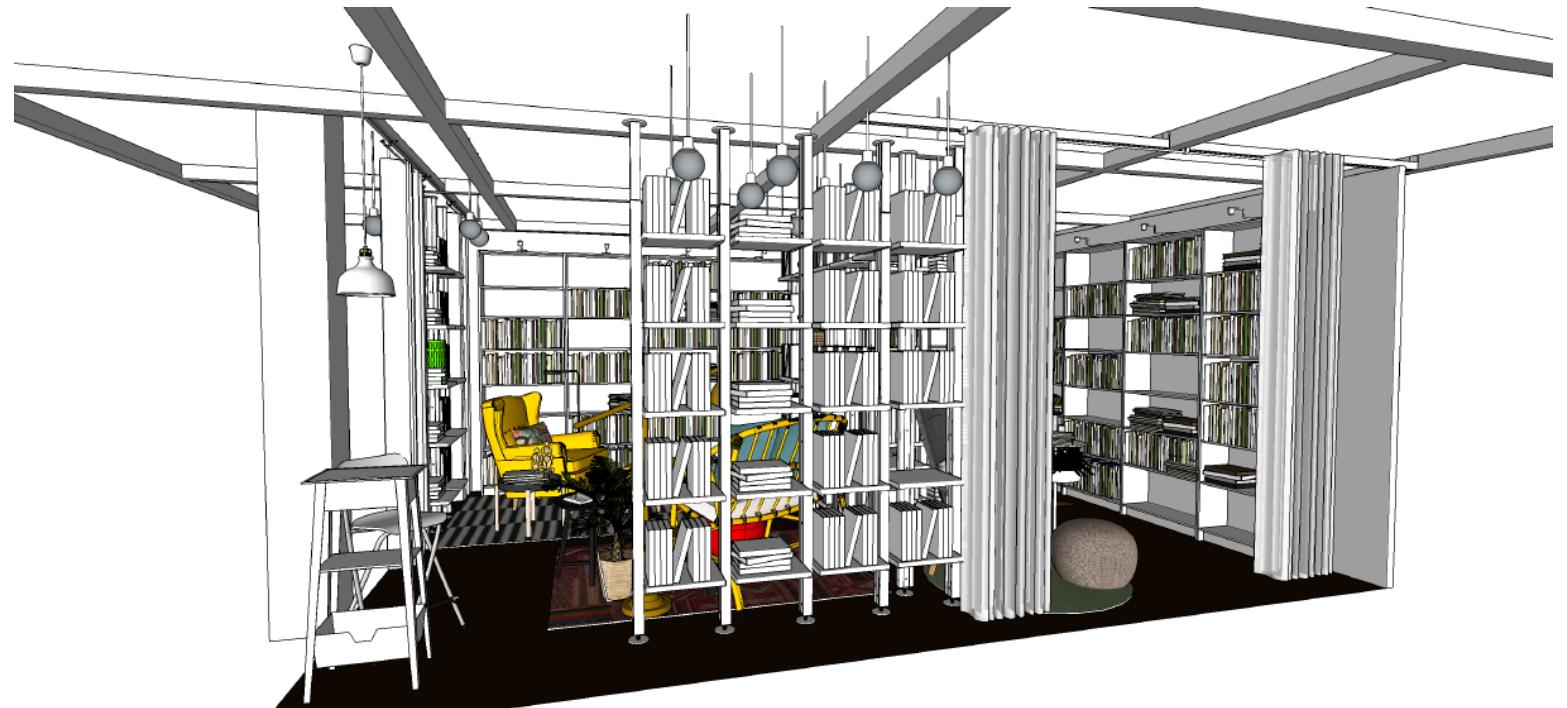
-IKEA UK|IE

Project-Space planning
-Interior design**Concept**

- In cooperation with IKEA UK|IE, their PR team and Hope&Glory PR agency we have been tasked with designing the space for the IKEA Reading Room, a temporary event, which also acted as a space to reveal the Man Booker Prize winner, hosted in IKEA Wembley store in London. The purpose of the project was to encourage people to 'relax into greatness' in their homes, and in particular, their living rooms. The IKEA Reading Rooms is conceived as a space that champions reading and enables customers to relax into greatness whilst escaping the hustle and bustle of our everyday.

Date

-London 2018



THE IKEA HOUSE PARTY

Exterior

Client

-IKEA UK|IE

Project

-Space planning
-Interior design&styling

Concept

-The project was about an IKEA UK/IE event organised by Hope&Glory PR agency.
A Victorian four-story house in the heart of Soho in London was hired and filled with living-room sets that showcased and celebrated 30 years of life at home in the UK.
Each room set was dedicated to a different era (80s, 90s, 2000s, 2010s and future). It was a physical way for IKEA to tell a story about the impact it has had on how people live in the UK.
In every space, was celebrated the past, considered the present but also looked towards the future. Because the aim of the event wasn't only to evoke the past but also to tell the story of the next 30 years..

Date

-London 2017



19 Greek street London

THE IKEA HOUSE PARTY

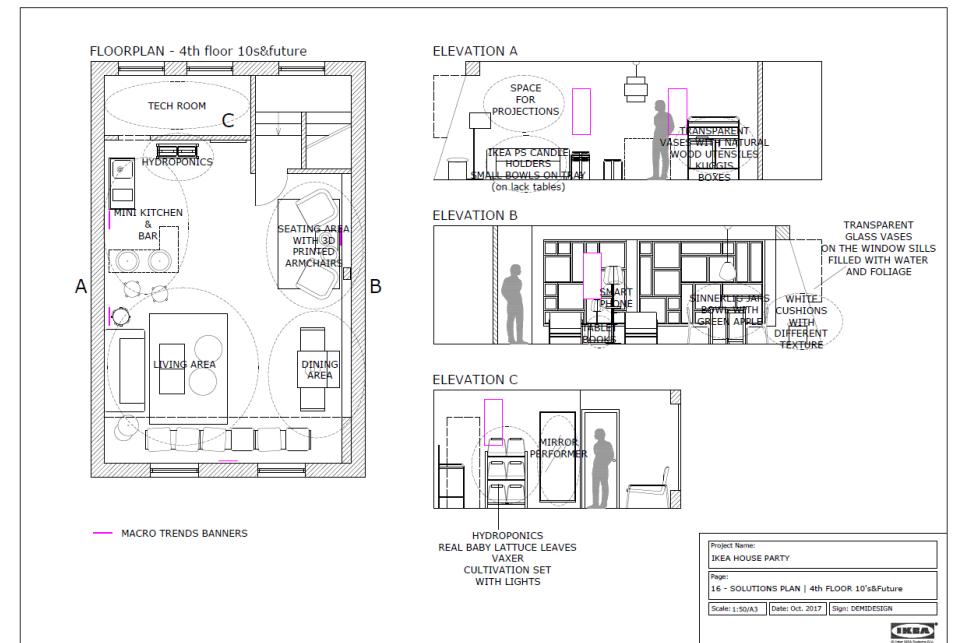
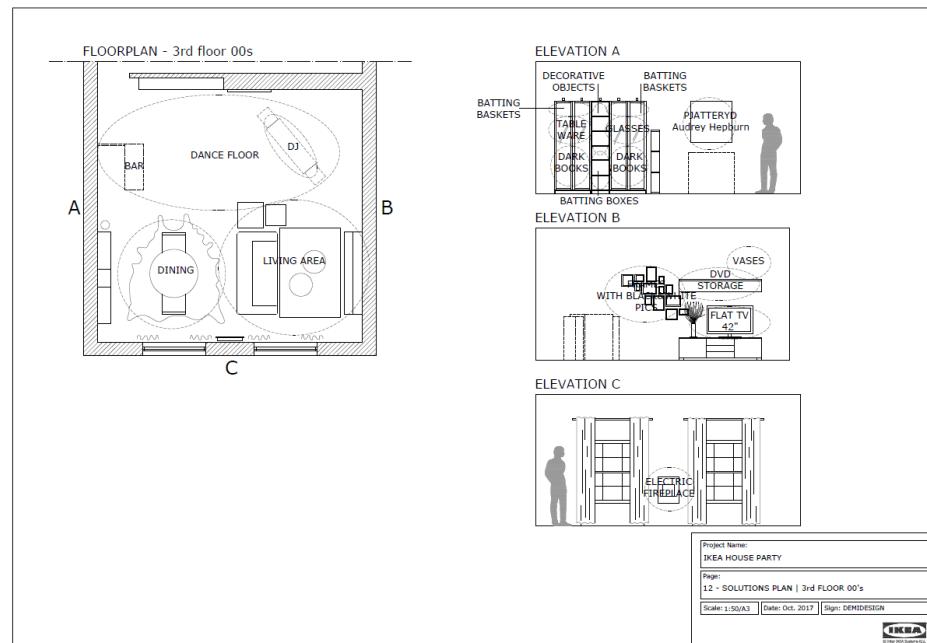
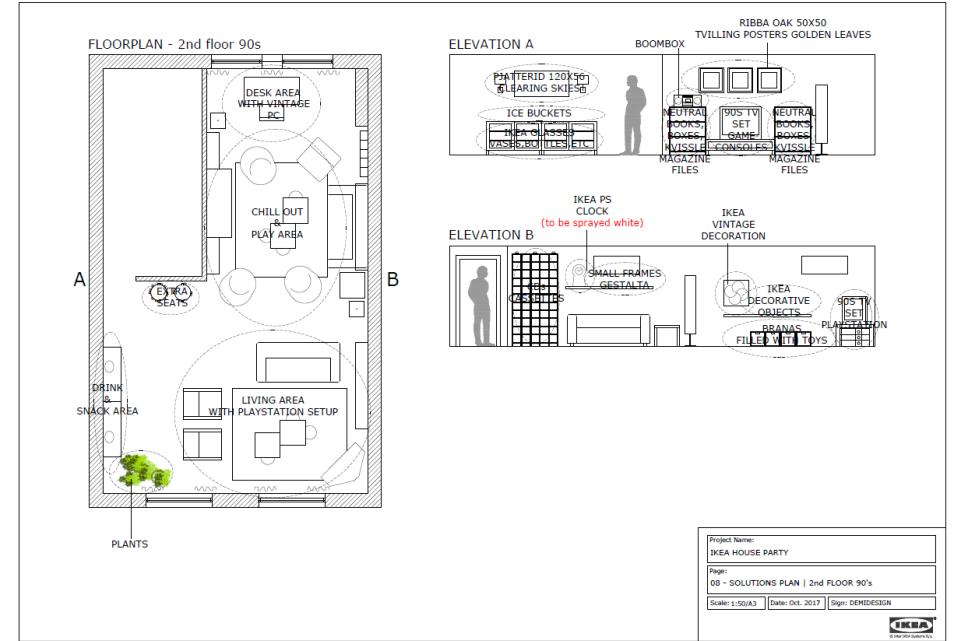
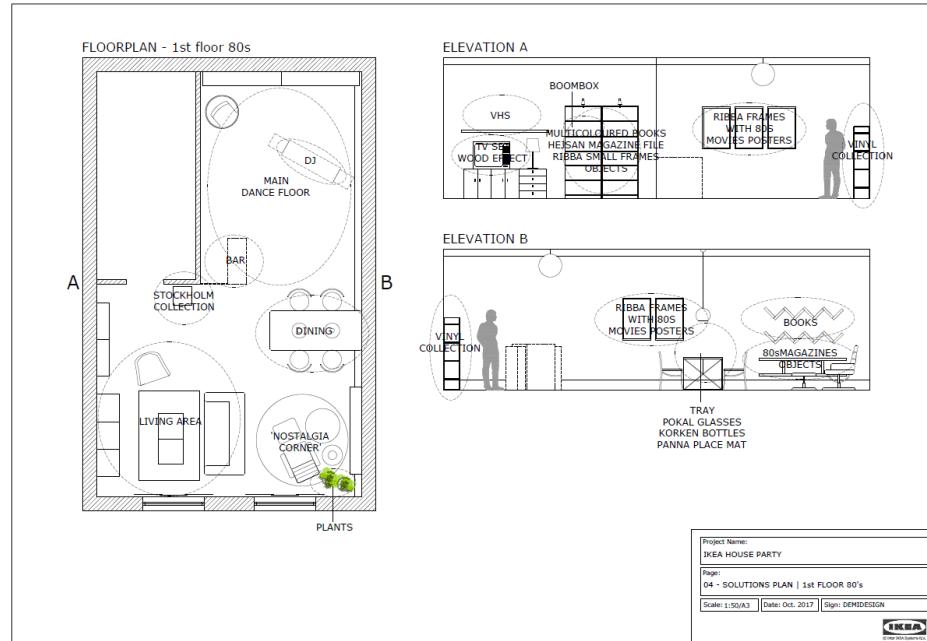
Moodboards&3D views

future
2000s
90s
80s



THE IKEA HOUSE PARTY

General floorplans | samples taken from the complete plans



THE IKEA HOUSE PARTY

Implementation pics



IKEA WEMBLEY STORE CUTOMER SERVICE AREA

Moodboard

Client

-IKEA Wembley store

Project

-Interior design
-Space planning

Concept

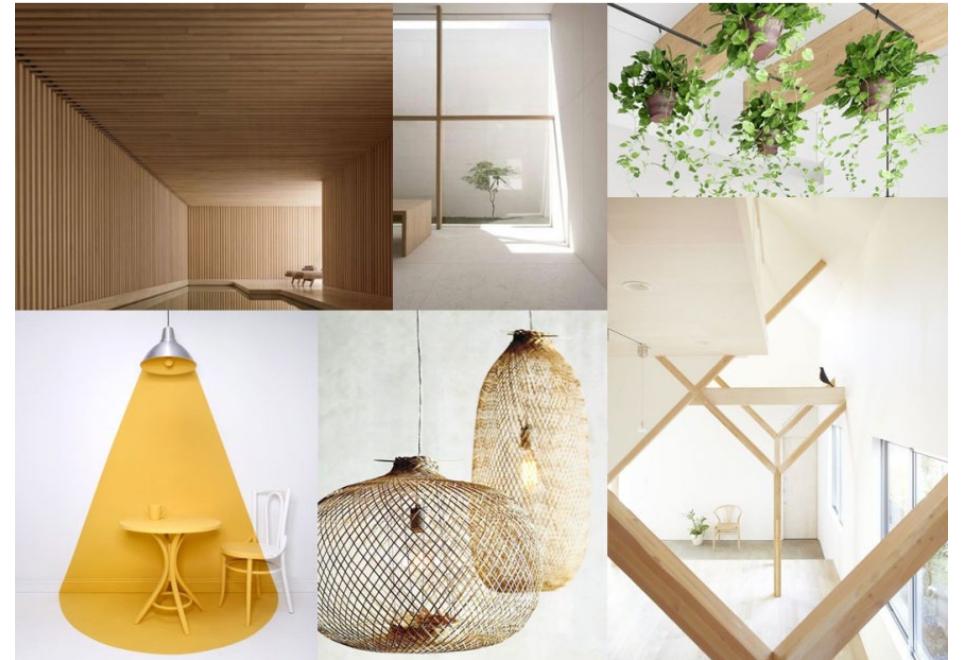
-Calm | Airy | Swedishness

Date

-London 2017

Moodboard

IKEA UK | IE Customer returns Wembley store



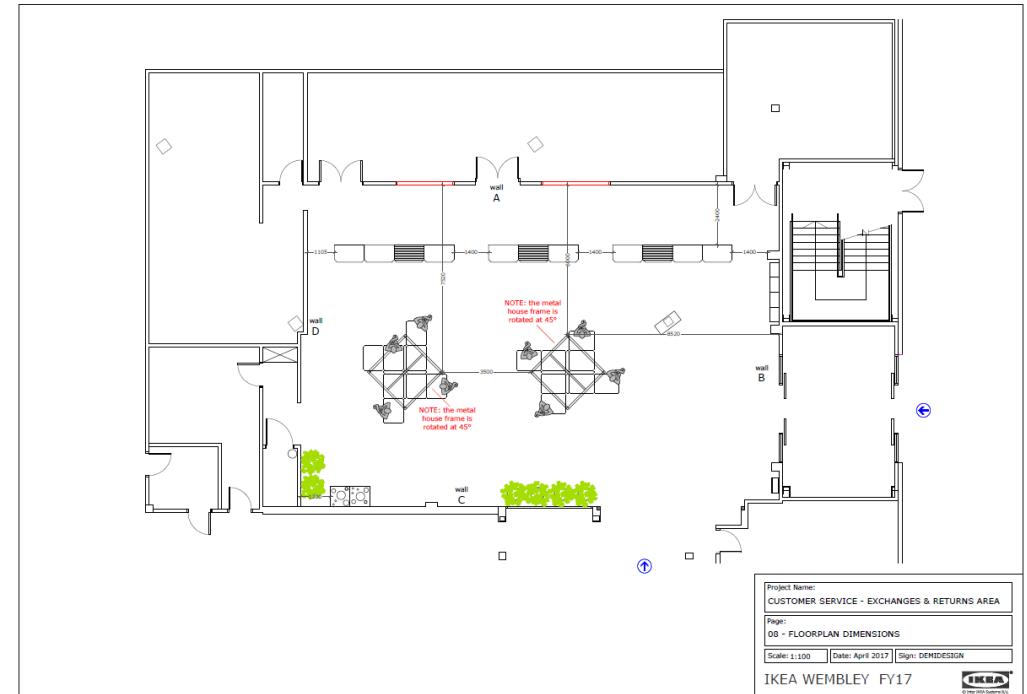
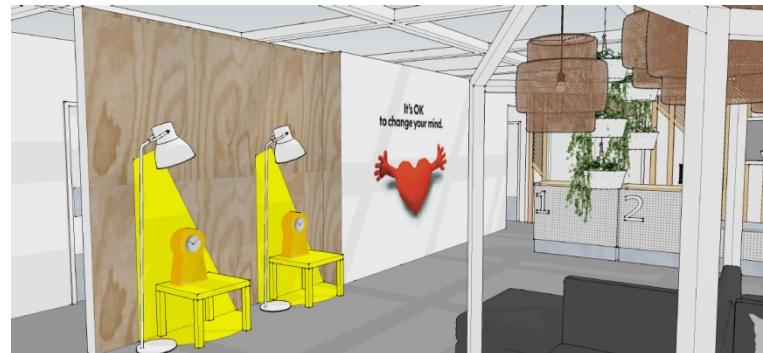
Keywords

IKEA UK | IE Customer returns Wembley store



IKEA WEMBLEY STORE CUTOMER SERVICE AREA

3D views, floorplans&elevations | samples taken from the complete plans



IKEA HEAD OFFICE CH

Moodboard & materials

Client

-IKEA Switzerland

Project

-Interior design
-Space planning

Concept

-Home feeling | Airy | Nature in

Date

-Zurich 2016

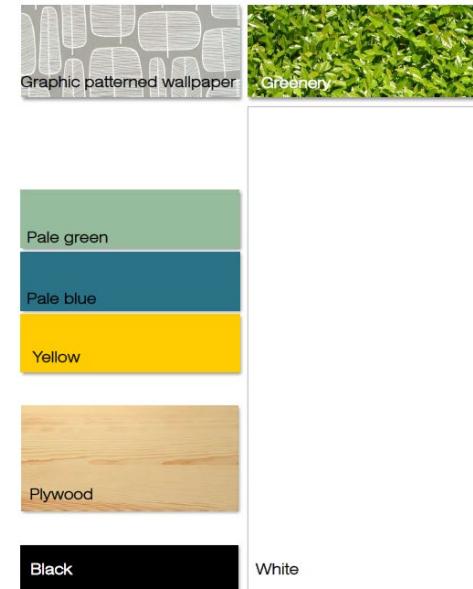
Moodboard

IKEA AG new Service Office project



Main materials | WALLS&FLOORS

IKEA AG new Service Office project



Keywords

IKEA AG new Service Office project

HOME FEELING

- cosiness
- humanistic
- warm
- uniqueness

AIRY

- light
- spaciousness
- uncluttered
- calm

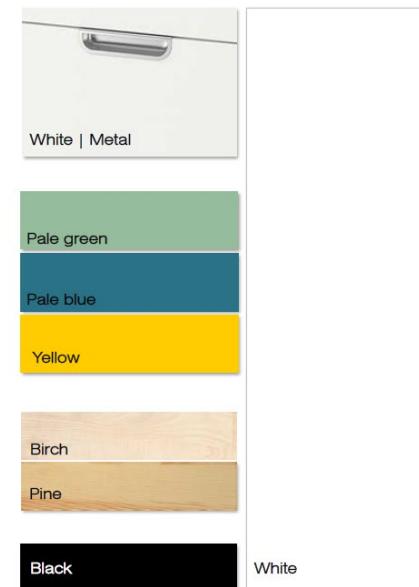
NATURE IN

- outside views
- bring the out in
- greenery



Main materials | FURNITURE COLOURS

IKEA AG new Service Office project



IKEA HEAD OFFICE UK

Moodboard

Client

-IKEA UK | IE

Project

-Interior design
-Re-looking

Concept

-Mature | Stylish | Vintage

Date

-London 2015

Moodboard

IKEA UK | IE new Service Office project



Keywords

IKEA UK | IE new Service Office project

MATURE
-balanced
-lived

STYLISH
-accurate
-refined
-detailed

vintage
-50s
-hipster mood
-uniqueness

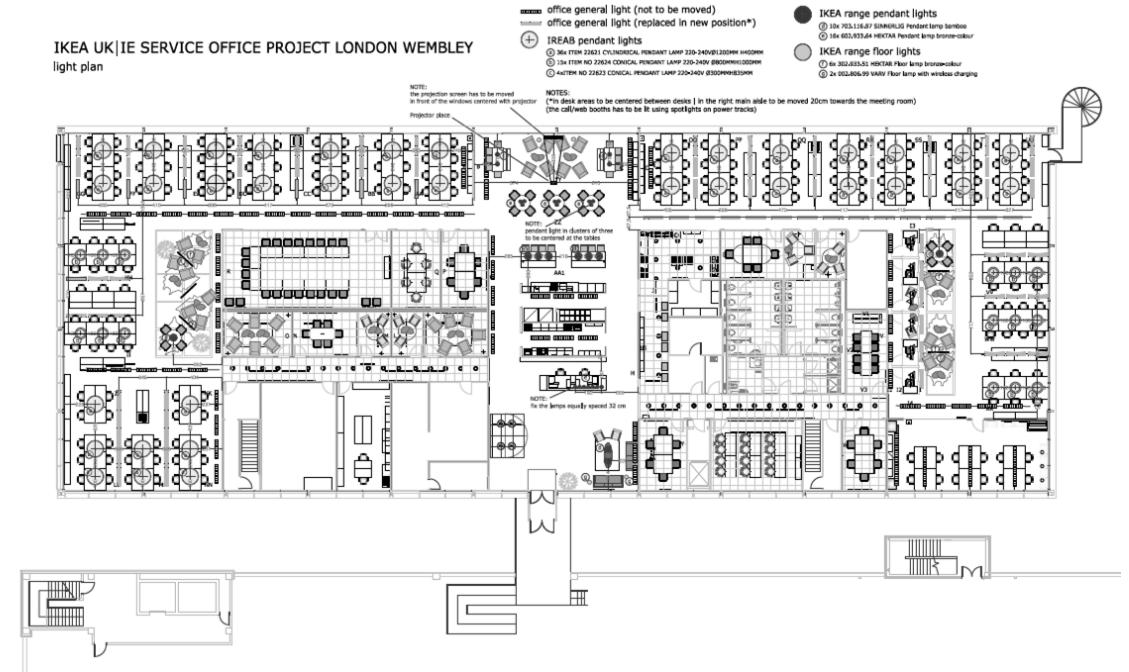


IKEA HEAD OFFICE UK

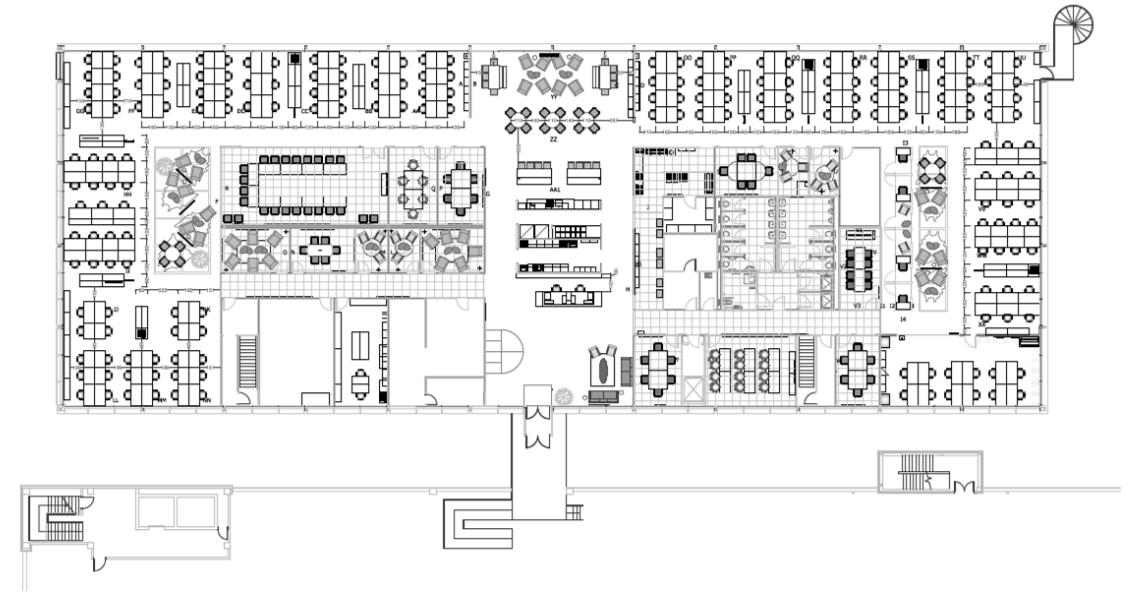
3D views&floorplans | samples taken from the complete plans



IKEA UK | IE SERVICE OFFICE PROJECT LONDON WEMBLEY
light plan



IKEA UK | IE SERVICE OFFICE PROJECT LONDON WEMBLEY
furniture plan_dimensions



HOME FURNISHING FORUM

General floorplan & exterior

Client

-IKEA UK|IE

Project

-Visual art direction
 -Interior design & set-up
 -Styling

Concept

- The project was about the UK/IE Home Furnishing Forum a 2 days event in a venue in the East of London that IKEA held on the 23th and the 24th of June 2015.

The event has been attended by more than 130 people. It consisted in a 2 days of lectures and talks about the Home furnishing (from the latest trends to the latest anthropologist researches) followed by lots of workshops and activities including a food fair. The aim of the project was to create an inspirational and functional space to increase the awareness of the importance of the home-furnishing in the IKEA concept in UK&IE.

Date

-London 2015



- reception
- kitchen | buffet area
- white studio | chill out area
- black studio | speakers area
- warehouse | workshop areas
- service areas



HOME FURNISHING FORUM

Moodboard & implementation pics | White studio area



HOME FURNISHING FORUM

Moodboard & implementation pics | Warehouse area



UNILEVER HEAD OFFICE CH

Moodboard & keywords

Client

-Unilever CH

Project

-Interior design
-Space planning

Concept

-Modern | Inspirational
Home feeling

Date

-Thayngen 2014



MODERN

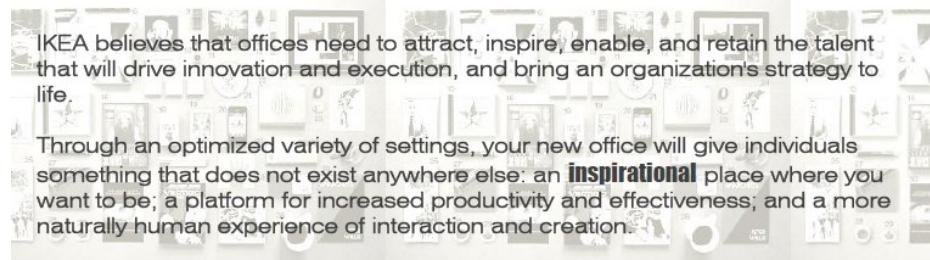


What makes a modern office is not just the use of modern furniture....

The project that IKEA has custom-tailored for Unilever is **modern** in the way the space has been designed, taking into consideration the new more dynamic modes of work.

We have created an open-space office with *different settings* for different *modes of work*.

INSPIRATIONAL



IKEA believes that offices need to attract, inspire, enable, and retain the talent that will drive innovation and execution, and bring an organization's strategy to life.

Through an optimized variety of settings, your new office will give individuals something that does not exist anywhere else: an **inspirational** place where you want to be; a platform for increased productivity and effectiveness; and a more naturally human experience of interaction and creation.

HOME FEELING



We have designed a space with a taste of hypster **home feeling** to create not a place to relax but a cosy atmosphere where is more enjoyable to stay and work..

We spend lots of time in our workplaces. We do it much more willingly if surrounded by a pleasant environment.

Workplaces

UNILEVER HEAD OFFICE CH

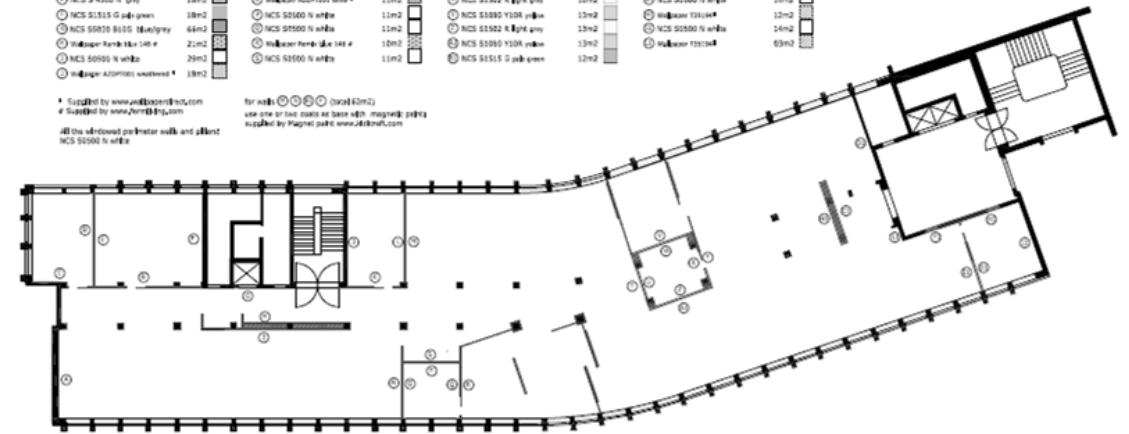
3D views&floorplans | samples taken from the complete plans



KEY MATERIAL&COLOURS FOR WALLS

Wallpaper 73104*	18m ²	NCS S 3005 Y20R wall	18m ²	NCS S1080 Y10R yellow	13m ²	Wallpaper Formale 148 #	12m ²
NCS S 4500 N grey	21m ²	NCS S 3005 Y20R wall	11m ²	NCS S1152 R light grey	13m ²	NCS S2500 N white	18m ²
NCS S1502 R light grey	12m ²	NCS S1515 G pale green	18m ²	NCS S1080 Y10R yellow	13m ²	NCS S2500 S100 white/grey	10m ²
Wallpaper ADSP101 concrete #	18m ²	NCS S1515 G pale green	14m ²	Wallpaper ADSP101 concrete #	10m ²	Wallpaper 73104*	11m ²
NCS S 4500 N grey	18m ²	Wallpaper ADSP101 concrete #	11m ²	NCS S1502 R light grey	10m ²	NCS S2500 N white	10m ²
NCS S1515 G pale green	18m ²	NCS S2500 N white	11m ²	NCS S1080 Y10R yellow	12m ²	Wallpaper 73104*	12m ²
NCS S2500 S100 white/grey	48m ²	NCS S2500 N white	11m ²	NCS S1502 R light grey	12m ²	NCS S2500 N white	14m ²
Wallpaper Formale 148 #	21m ²	NCS S2500 N white	11m ²	NCS S1080 Y10R yellow	13m ²	Wallpaper 73104*	63m ²
NCS S2500 N white	29m ²	Wallpaper Formale 148 #	10m ²	NCS S1515 G pale green	12m ²		
Wallpaper ADSP101 concrete #	18m ²	NCS S2500 N white	11m ²				

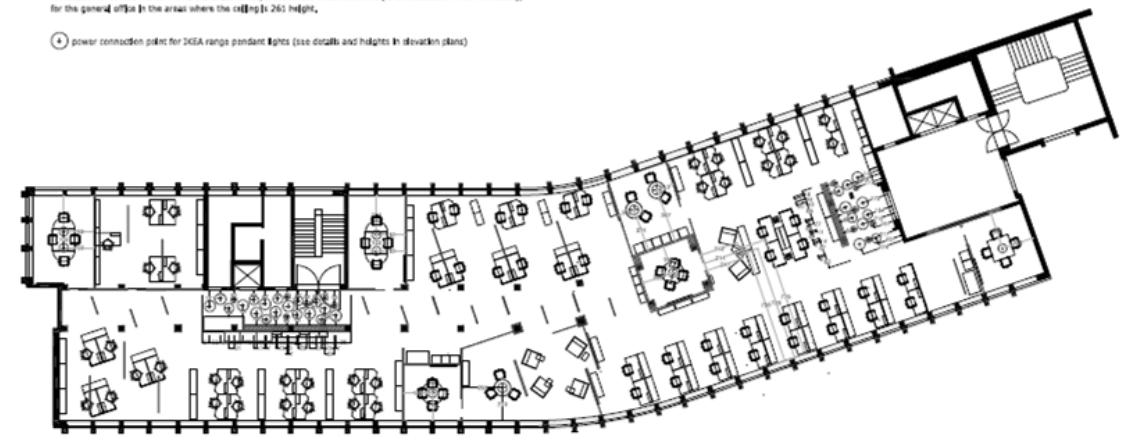
* supplied by www.wallpaperdirect.com
 # supplied by www.pinterest.com
 for walls (max 40m²)
 use one or two coats as base with magnetic points
 supplied by Magnet paint www.dibon.com



GENERAL LIGHT SUGGESTED GRID WITH :

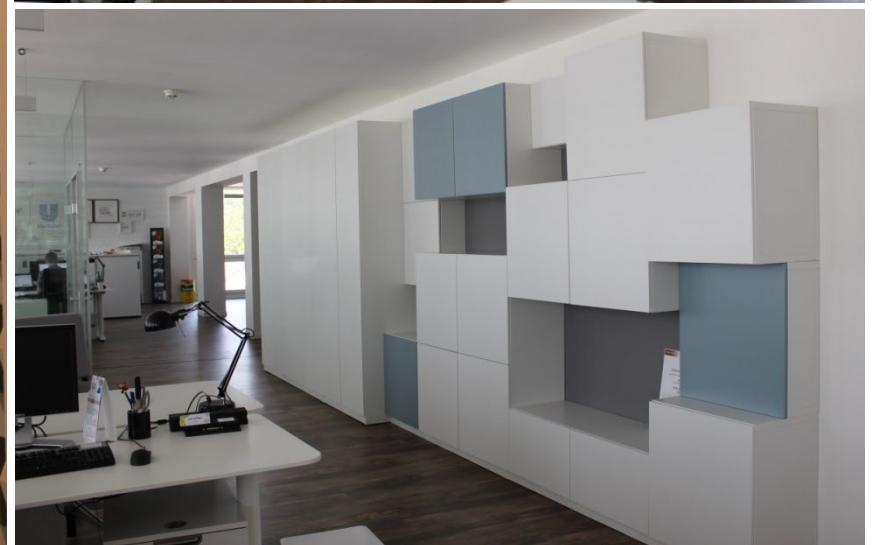
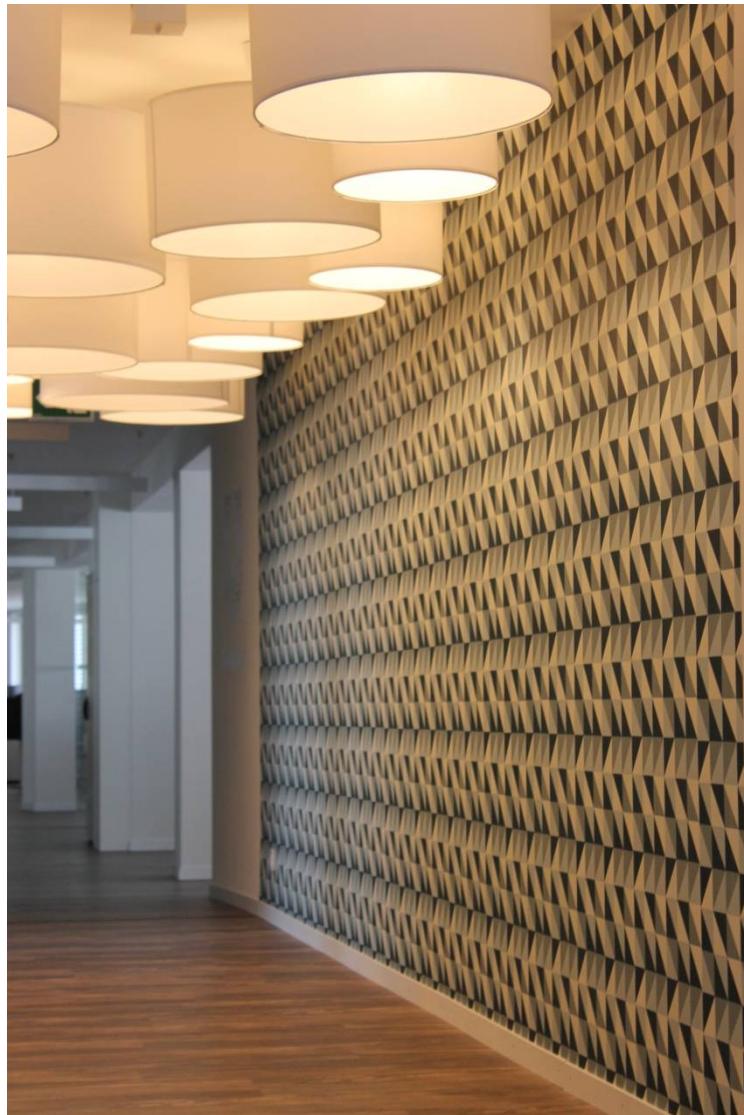
M144,225 ARTEMIDE ALGORITHMO stand-alone suspensive LED white 2272mm (to be fixed 30cm from the ceiling)
 for the general office in the areas where the ceiling is 261 height.
 M144,250 ARTEMIDE ALGORITHMO stand-alone suspensive LED white 1188mm (to be fixed 26cm from the ceiling)
 for the general office in the areas where the ceiling is 261 height.

⊙ power connection points for 2GEA range pendant lights (see details and heights in elevation plans)



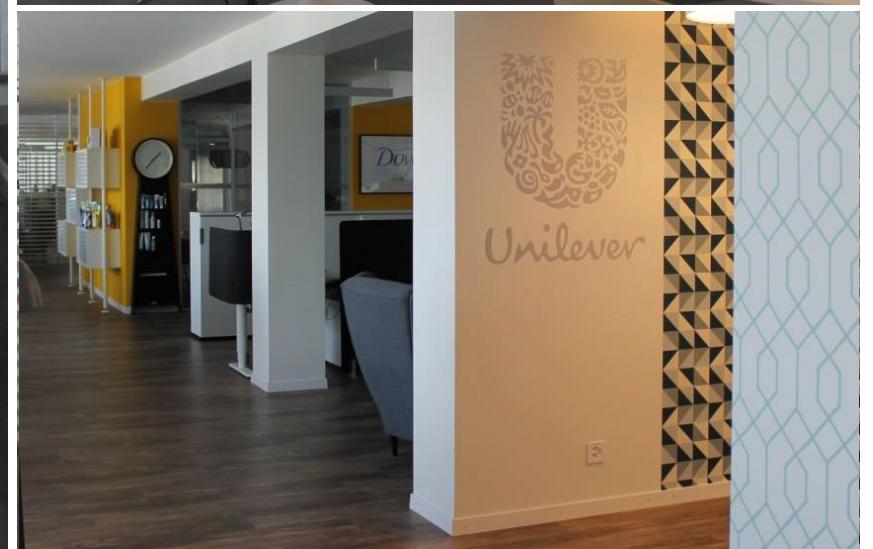
UNILEVER HEAD OFFICE CH

Implementation pics



UNILEVER HEAD OFFICE CH

Implementation pics



WIN CONFERENCE 2011

Implementation pics

Client

-IKEA Italy for WIN Women's International Networking

Project

-Interior design
-Set-up

Concept

-The aim of the project was to create an inspirational and functional space to support the two-days WIN conference, including a space to sponsor IKEA.

Date

-Rome 2011



stefanomich@hotmail.com
alessandrodepompeis@hotmail.com
demidesignroma@hotmail.it

www.demidesign.net

rome

